

1 NATE A. GARHART (CA Bar No. 196872)  
(nate@cobaltlaw.com)  
2 VIJAY K. TOKE (CA Bar No. 215079)  
(vijay@cobaltlaw.com)  
3 AMANDA R. CONLEY (CA Bar No. 281270)  
(amanda@cobaltlaw.com)

5 COBALT LLP  
918 Parker Street, Bldg. A21  
Berkeley, CA 94710  
6 Telephone: (510) 841-9800  
Facsimile: (510) 295-2401

8 Attorneys for Plaintiff  
THE WAVE STUDIO, LLC

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION**

14 THE WAVE STUDIO, LLC, a New York  
Limited Liability Company,

15 Plaintiff,

16 | V.

17 VISA INC., a Delaware Corporation, and DOES  
1-100,

18 Defendants.

Case No.: 3:15-CV-00239-JSC

# PLAINTIFF THE WAVE STUDIO, LLC'S CASE MANAGEMENT STATEMENT

21 Plaintiff The Wave Studio, LLC submits this CASE MANAGEMENT STATEMENT &  
22 PROPOSED ORDER pursuant to the Standing Order for All Judges of the Northern District of  
23 California dated July 1, 2011 and Civil Local Rule 16-9.

## 1. Jurisdiction and Service

25 The Complaint alleges a claim for relief under the copyright laws of the United States, Title  
26 17 of the United States Code. Therefore, this Court has subject matter jurisdiction over these claims  
27 pursuant to 28 U.S.C. §§ 1331 and 1338. This Court has personal jurisdiction over Defendant Visa,  
28 Inc. (“Visa”) because Visa has its principal place of business in this District, has done and continues

1 to do business in this District, including but not limited to entering into contracts with entities in  
2 this District and offering their services throughout this District.

3 Since the filing of the complaint, the parties have been discussing an amicable resolution of  
4 this action. However, because such discussions have not yet yielded any such resolution, Plaintiff  
5 served Visa with the complaint on April 3, 2015, with a stipulated deadline to answer of May 4,  
6 2015. The parties are also discussing a potential stipulation for a transfer to the Southern District of  
7 New York. Therefore, Plaintiff respectfully requests that this Court continue the Case Management  
8 Conference currently scheduled for April 23, 2015, and all related deadlines for compliance with  
9 Federal Rules of Civil Procedure 16 and 26, Local Rule 16-9, and Judge Corley's Standing Orders,  
10 for 60 days. This continuance will afford Visa the opportunity to file a responsive pleading and the  
11 parties the time to resolve issues of transfer and explore further settlement options.

12 If the court would prefer or otherwise requires that Plaintiff file a motion to continue the  
13 Case Management Conference of April 23, 2015 pursuant to Civil Local Rule 16-2, Plaintiff will do  
14 so upon the Court's request.

15       2.     Facts

16       This action involves registered copyrights owned by Plaintiff for works of authorship,  
17 namely photographs. Plaintiff has over 25 registrations with the U.S. Copyright Office covering  
18 over 2,000 photographs. As described in further detail in the complaint, Plaintiff alleges that  
19 Defendant Visa has infringed Plaintiff's copyright rights by displaying numerous photographs  
20 belonging to Plaintiff without Plaintiff's authorization on websites owned or operated by Visa or on  
21 its behalf in the United States.

22       3.     Legal Issues

23       Plaintiff believes that the issues in this case are fairly straightforward. Based on its current  
24 understanding of the facts, Plaintiff believes the following legal issues will be presented in this case:

25           • Plaintiff's ownership of the copyright-protected works  
26           • Whether Visa has infringed various copyright-protected works owned by Plaintiff  
27           • Whether Visa had some other right or license to use the photographs at issue for the  
28            specific use by Visa

1       4.     Motions

2       Because Visa has only just been served with the complaint, Plaintiff cannot predict with any  
3 certainty all motion practice that will be necessary in this action. However, Plaintiff anticipates that  
4 if the parties cannot agree on a stipulated transfer of this action to the Southern District of New  
5 York, Visa will file a motion for such relief.

6       5.     Amendment of Pleadings

7       At this time, Plaintiff does not anticipate amending the pleadings, other than to name any  
8 Doe defendants and/or any additional infringed works identified through discovery.

9       6.     Evidence Preservation

10      Plaintiff has taken steps to preserve evidence relevant to the issues reasonably evident in this  
11 action, including interdiction of any document destruction program and any ongoing erasure of  
12 emails, voice mails and other electronically recorded materials.

13      7.     Disclosures

14      Because Visa has only just been served with the complaint, the parties have not engaged in a  
15 Rule 26(f) conference and have not had the opportunity to discuss the timing of initial disclosures.

16      8.     Discovery

17      Because Visa has only just been served with the complaint, the parties have not engaged in a  
18 Rule 26(f) conference and have not had the opportunity to discuss a discovery plan.

19      9.     Class Actions

20      This is not a class action.

21      10.    Related Cases

22      Plaintiff is involved in a number of copyright litigation matters pending in this District  
23 against various defendants:

24      1.     *The Wave Studio, LLC v. AOL Inc., et al.*  
25                    3:15-cv-00814-SI

26      2.     *The Wave Studio, LLC v. United Airlines, Inc.*  
27                    4:15-cv-00818-YGR

28      3.     *The Wave Studio, LLC v. Virgin America Inc., et al.*  
                  3:15-cv-00952-MMC

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1       4.     *The Wave Studio, LLC v. American Express Company*  
 2       3:15-cv-00354-WHA

3       5.     *The Wave Studio, LLC v. Amadeus North America, Inc., et al.*  
 4       3:15-cv-01364-LB

5       6.     *The Wave Studio, LLC v. British Airways PLC, et al.*  
 6       5:15-cv-01341-LHK

7           Each of the above actions involves the same body of photographic works covered by  
 8 Plaintiff's copyright registrations, but they involved different parties who have each infringed  
 9 various different (though sometimes overlapping) photographs covered by those registrations.  
 10 Hence, Plaintiff views these cases as separate acts of infringement by various parties. Therefore,  
 11 though the cases all involve the same copyright registrations, Plaintiff does not believe these cases  
 12 qualify as "Related Cases" within the definition of Civil Local Rule 3-12.

13           In addition, Plaintiff is currently involved in another action, styled *The Wave Studio v.*  
 14 *General Hotel Management, et al.*, S.D.N.Y. Case No. 7:13-cv-09239, currently pending in the  
 15 Southern District of New York ("GHM Litigation"). Like the pending copyright actions in  
 16 California, Plaintiff believes the GHM Litigation is a separate, non-related action because, while it  
 17 involves the same copyright registrations at issue in the California cases, it involves infringements  
 18 by wholly different, non-related entities, each of whom have infringed different copyright-registered  
 19 photographs. However, Visa has represented that it received the infringing photographs from GHM  
 20 and that this case is more properly venued in the Southern District of New York and subject to  
 21 consolidation there. However, even if that were true, Plaintiff does not believe this fact, if proved,  
 22 would render the GHM Litigation a Related Case under Civil Local Rule 3-12.

23           11.    Relief

24           Plaintiff seeks both injunctive relief and damages. If available to it, Plaintiff reserves its  
 25 rights to opt for statutory damages under the Copyright Act.

26           12.    Settlement and ADR

27           The parties have discussed settlement but have not discussed ADR because Visa has only  
 28 recently been served with the complaint.

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1       13.    Consent to Magistrate Judge for All Purposes

2       Plaintiff has consented to the Magistrate Judge assigned to this case for all purposes in this  
3 case.

4       14.    Other References

5       Because Visa has only just been served with the complaint, the parties have not discussed  
6 whether this action is suitable for reference to binding arbitration, a special master, or to the Judicial  
7 Panel on Multidistrict Litigation. However, at this time Plaintiff does not believe this action is so  
8 suitable.

9       15.    Narrowing of Issues

10      Because Visa has only just been served with the complaint, the parties have not had the  
11 opportunity to discuss a narrowing of the issues in this case.

12      16.    Expedited Trial Procedure

13      Because Visa has only just been served with the complaint, the parties have not discussed  
14 whether this action is suitable for an expedited trial schedule. However, at this time Plaintiff does  
15 not believe this action is so suitable.

16      17.    Scheduling

17      Because Visa has only just been served with the complaint, Plaintiff does not believe  
18 discussing a schedule of deadlines is appropriate at this time.

19      18.    Trial

20      Because Visa has only just been served with the complaint, Plaintiff is not currently able to  
21 provide a meaningful estimate of time that will be required for trial of this matter.

22      19.    Disclosure of Non-party Interested Entities or Persons

23      Plaintiff has filed its “Certification of Interested Entities or Persons,” as required by Civil  
24 Local Rule 3-16. Because Visa has only just been served with the complaint, it has not yet done so.

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1 20. Professional Conduct

2 Nothing at this time.

3 21. Other

4 None.

5 DATED: April 16, 2015

COBALT LLP

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7

By: /s/ Vijay K. Toke  
8 Vijay K. Toke

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Attorneys for Plaintiff  
10 THE WAVE STUDIO, LLC

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CASE MANAGEMENT ORDER

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Based on the CASE MANAGEMENT STATEMENT & PROPOSED ORDER filed by Plaintiff on April 16, 2015, the Court hereby continues the Case Management Conference for this case for 60 days until June 25, 2015 at 1:30 ~~2:00~~/pm. All related deadlines under Federal Rules of Civil Procedure 16 and 25 and applicable case management and discovery local rules and standing orders shall be continued to accord with the new conference date.

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IT IS SO ORDERED.

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Dated: April 17, 2015

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Hon. Jacqueline Scott Corley

UNITED STATES MAGISTRATE JUDGE